



gallinée Trade Marketing Assistant

ABOUT US

Gallinée is an innovative French skincare brand based in London. Launched in 2016, we are the first brand to take care of the good bacteria on the skin, using a patented prebiotics, probiotics & postbiotics complex.

We retail on our own platform and through key retailers partnerships such as Sephora, Cult Beauty, Blissim & LookFantastic. Our main markets are France, the UK, South East Asia, China & the US.

Our young company is growing quickly, and we are looking for someone to support our growth with key retailers.

WHICH REQUIREMENTS?

- You are curious, independent and reliable.
- You are extremely organised and have the ability to prioritise to work to tight deadlines. You enjoy multitasking and are a self-starter.
- You have graduated from a Master in Marketing and have basic knowledge of operational marketing & trade marketing.
- You are interested in the world of beauty and ideally, have experience in this industry.
- You have excellent written & oral communication in both English and French.

MORE DETAILS

- Central London based.
- Internship position attached to the Marketing Department, reporting to the Brand Manager & working closely with the Sales Department.
- 6 months internship. Our wish is to transform this internship into a permanent position.
- **Starting date: February 15th 2021.**
- 750€/month + transport allowance included.
- You must be eligible to work in the UK.

WHAT IS THE JOB?

You will own & lead all trade marketing coordination with our key retailers worldwide.

• Sales Development:

- You help co-create bespoke marketing activations, offers & campaigns with the Sales Department, and constantly refine them based on learnings.
- You carry out an on-going competition & retail strategies watch & analysis.
- You help develop & update accordingly all Training material to in-store beauty advisors. You animate key trainings online & in store.
- You prepare and send a bi-monthly email to our retailers highlighting anything new with the brand.
- You help animate retailer's in store events.

• Brand Marketing:

- You develop bespoke communication assets & brand materials for key retailers (visuals, videos, merchandising) based on our existing brand communication portfolio.
- You help maintain a consistent & premium brand image on all retailers channels & all countries.

• Promotional Items Development:

- You lead promotional items development (stickers, pouches, etc) from idea to delivery and are always looking for new ideas.

• New Products Launches:

- You help implement all new products launches & existing product changes on key retailers' platforms.

CONTACT

Please send your CV + cover letter at info@gallinee.com with subject line : Trade Marketing Assistant application.